

ONLINE PUBLISHING SYSTEM

Photo Tips for Better Books

Did you know that the best book quality starts right from the first scan of the image? Here are some guidelines to ensure your book is of optimal quality.

Begin with the right photo.

- Try to use photos that are framed close to the size you wish to print in your storybook.
- Look for images that are neither over or under exposed.
- Select images with well-balanced color (not too yellow, red etc..)

Scanning tips:

- Make sure the glass and inside cover of your scanner are clean.
- Preview scan your image first.
- Use the cropping tool to select only the image area you wish to print.
- If cropping a photo, remember your finished image size must be 200 dpi at 100%. For example: if the image area you are scanning measures 2x2 inches, but will print 4x4 inches, you must set your scanner resolution to 200 dpi and the scale to 200%. This option is often found in the “advanced” settings of your scanner.
- Save your image as a RGB jpg file.

- Avoid scanning images from magazines or books! These will create a moiré pattern in your printed image.
- Be careful when scanning photographer’s photos with a matte finish. Often this prints blurry.

Important reminders:

- All computer monitors and printers are different. Therefore, a print you make on your home printer will not necessarily be the same color as the final output.
- Images that are scanned at a low resolution will print pixilated, blurry, or grainy. This also applies to images downloaded from digital cameras or other online software.
- Small scans that are enlarged (or re-sized to fit), to fit a photo window in your book will also print pixilated or grainy.
- When saving your image, if you’re asked the quality you’d like to save it as, select a “high” quality option.
- Be aware if you try any color correction. Colors look different on your home monitor and printer, than they would on another.



Publisher Tips

- Watch Publisher Tutorials
- Review the Project Preview
- Review the Trouble Shooting Guide

Production Time

Production time for any publishing order is 10 Business days plus shipping time. Please call the home office if your book is not received in that time.